

FLASH360 PRODUCT FEATURES

What's Included With Flash360? Ascent360

Customer Data

Access all your customer and transactional data in your custom Data Driven Marketing Platform. Data is cleansed, de-duplicated, and put into CASL, CAN-SPAM and GDPR compliance.

Email Platform

No more switching back and forth between your Marketing Platform and your Email Platform. Our built-in email platform allows for seamless sending, tracking and revenue reporting.

Enriched Data

Your data is appended with fields such as gender and geography. Additionally, 25+ aggregated fields such as Lifetime Value and Last Purchase Date are added for targeted segmenting.

Pre-Built Audiences

Common lists are pre-built for fast and easy marketing: High Value Customers, Lapsed Customers, Post Purchase, Welcome Series and Prospect Conversion.

Marketing Plays

Our team will build three A360 Plays including custom audiences, automation scheduling and mapping your emails to get you sending and showing revenue in a flash!

Omni-Channel

Send your messages to the channel where you customers are listening. Includes direct integrations with Email, Facebook, Google, Instagram, Mobile, and Direct Mail.

Pre-Built Templates

Eight (8) pre-built email templates are ready for you to personalize and make your own. Edit the look and the content to your preference.

Stylized Templates

Choose from fifteen (15) high-performing stylized templates that you can personalize to your brand. Use templates that are proven and effective across industries.

Web Form Builder

Our intuitive tool allows you to collect registrations and create other forms as needed with an easy drag and drop form builder. Collect data at all entry points.

Web Behavior Tracking

We will help you embed our web behavior tracker on your website so you can build segments based on website behavior such as product abandoned browse.

New Client Training

We provide a personalized walk-through of your new Data Driven Marketing Platform with one of our onboarding specialists and help you hit the ground running.

Help Desk Support

Full access to our Help Desk including a comprehensive library of help videos and articles, as well as ongoing access to our Help Desk Team.

Creative Add-Ons*

Convert Your Template

\$149

If you have an email template of your own that you'd like to re-use, we will rebuild it for you and insert it into your email template library.

Personalized Template

\$149

Choose one of our high-performing templates and we'll personalize your selection to match your branding (logo, colors, footer, etc.).

Full Custom Solution

\$499

Ascent360 offers a full end-to-end solution that includes one customized template, custom audience, creative, copy, automation, email send and revenue reporting. Get your emails out quickly and professionally!

* includes up to two rounds of revisions